



GEAC

Global Enterprise Acceleration Consortium

Unlocking Hidden Value in Successful Companies

**Global Enterprise Acceleration
Consortium**

**GEAC 36-Month Enterprise
Value Roadmap™**

GEAC 36-Month Enterprise Value Roadmap™

From Established SME to Internationally Positioned Acquisition-Ready Enterprise



A Deliberate Process

Most SMEs grow in an unstructured, reactive way. GEAC operates on a deliberate, phased enterprise value acceleration model.



Systematic Value Building

Designed to systematically strengthen valuation drivers over time – not through chance, but through structured execution.



36-Month Transformation

The GEAC roadmap transforms established SMEs into internationally positioned, strategically connected, acquisition-ready enterprises within a 36-month cycle.

**Year 1 –
Foundation**



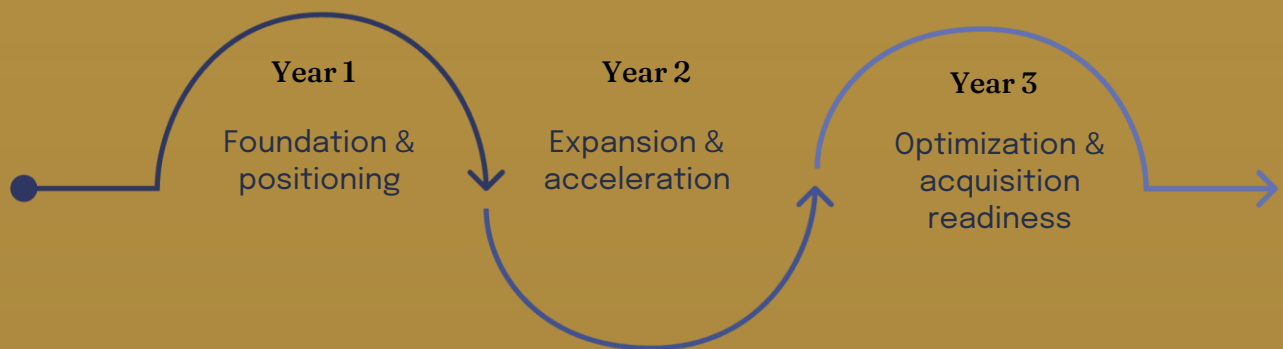
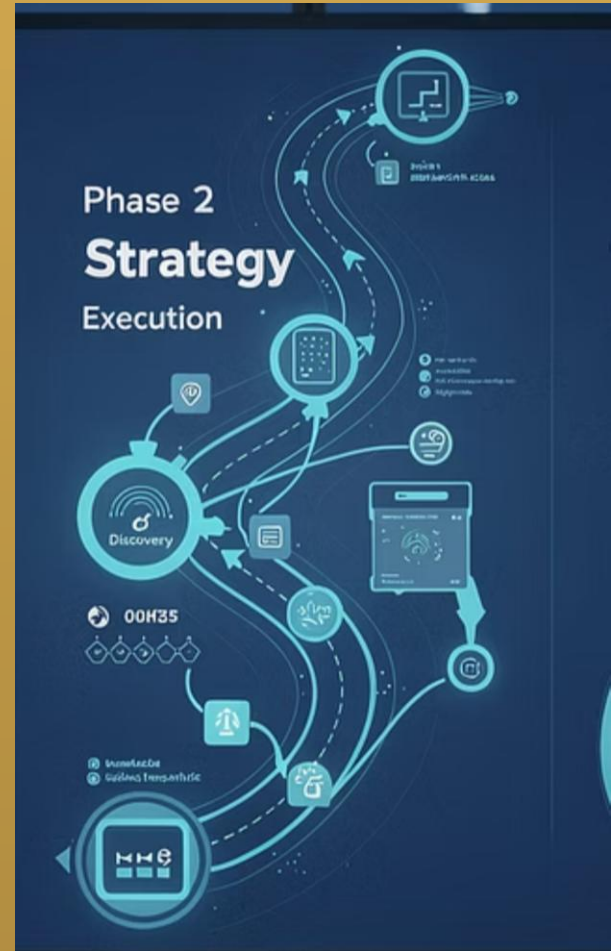
**Year 2 –
Growth**



**Year 3 –
Enterprise Valu**



The Three Strategic Stages



Each stage builds deliberately on the previous, creating compounding enterprise value growth across the full 36-month engagement cycle.



Year 1: Foundation & Strategic Positioning

Objective: Establish clarity, structure, credibility, and enterprise value baseline.



Year 1 Key Activities

1

Enterprise Assessment

- Full GEAC Enterprise Value Assessment™
- Identification of value gaps
- Competitive benchmarking

2

Strategic Positioning

- Market repositioning
- Value proposition refinement
- Brand credibility enhancement

3

Core Value Driver Setup

- Revenue stream analysis
- Initial diversification planning
- Operational structure review

4

Partnership Mapping

- Identification of domestic and international partners
- Initial outreach to strategic stakeholders

5

International Readiness Preparation

- Market selection analysis
- Entry strategy design

Year 1 Outcomes

- Clear enterprise strategy
- Structured growth roadmap
- Identified international opportunities
- Improved market positioning
- Early-stage partnerships initiated

Year 2: Expansion & International Acceleration

Objective: Expand beyond domestic limitations and activate growth engines.



Year 2 Key Activities

1

International Market Entry

- Entry into selected foreign markets
- Distribution or channel partnerships
- Cross-border business development

2

Strategic Partnerships & Joint Ventures

- Formal partnership agreements
- JV structuring and execution
- Institutional relationship building

3

Technology & Capability Integration

- Technology transfer opportunities
- Innovation adoption
- Process modernization

4

Revenue Expansion

- New revenue streams activated
- Customer base diversification
- Geographic expansion of sales

5

Capital & Investor Engagement

- Investor introductions
- Capital access structuring
- Financial positioning improvement

Year 2 Outcomes

- International revenue generation
- Strategic partnerships operational
- Increased enterprise visibility
- Stronger financial profile
- Improved valuation trajectory

Year 3: Optimization & Acquisition Readiness

Objective: Maximize enterprise value and prepare for strategic transactions.



Year 3 Key Activities

1

Enterprise Optimization

- Operational refinement
- Scalability improvements
- Margin enhancement strategies

2

Market Position Consolidation

- Brand strengthening
- Competitive positioning
- Market leadership development

3

Acquisition Readiness Preparation

- Due diligence preparation
- Financial transparency alignment
- Legal and structural optimization

4

Buyer & Investor Targeting

- Identification of strategic acquirers
- Private equity engagement
- Strategic buyer outreach

5

Exit Strategy Development

- Valuation optimization
- Transaction structuring
- Negotiation preparation

Year 3 Outcomes

- Strong enterprise valuation increase
- Acquisition or investment readiness achieved
- Internationally diversified operations
- Strategic buyer interest potential
- Exit or liquidity optionality



GEAC Core Principle

Enterprise value is not created in a single moment. It is built systematically over time.

Strategy

Deliberate, structured planning aligned to enterprise value creation goals.

Positioning

Market credibility and brand strength that commands premium valuation multiples.

Execution

Disciplined implementation of growth initiatives and strategic opportunities.

Relationships

Strategic networks across 25+ countries and 20+ industries.

Market Access

International pathways that most SMEs cannot access independently.

Technology Integration

Innovation adoption that improves competitiveness and differentiation.

Capital Access

Connections to qualified investors, funding, and growth capital opportunities.

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