



GEAC

Global Enterprise Acceleration Consortium
Unlocking Hidden Value in Successful Companies

**Global Enterprise Acceleration
Consortium**

GEAC Enterprise Value Scorecard

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GEAC Enterprise Value Scorecard™

How Attractive Is Your Company to Investors, Partners, and Acquirers?

A 3-Minute Executive Assessment. Rate
your company on a scale of:

- 1 = Weak
- 2 = Developing
- 3 = Average
- 4 = Strong
- 5 = Excellent

Enterprise Value Scorecard

Enterprise Value Driver	Score (1-5)
Revenue Growth	----
Profitability (EBITDA)	----
Revenue Diversification	----
Competitive Advantage	----
Brand Strength	----
Market Leadership	----
Strategic Partnerships	----
International Presence	----
Technology Integration	----
Innovation Capacity	----
Customer Diversification	----
Operational Scalability	----
Management Depth	----
Investor Readiness	----
Acquisition Readiness	----
TOTAL SCORE (Maximum: 75)	----

Scorecard Results Interpretation

1

Below 30 – Significant Untapped Value

The business may be operating considerably below its potential enterprise value. Focused efforts in growth, positioning, scalability, partnerships, and readiness could create transformational results.

2

30–44 – Growth & Positioning Opportunity

Your company appears operationally sound but may not yet be positioned to maximize enterprise value. Strategic improvements could substantially increase attractiveness to investors, partners, and acquirers.

3


45–59 – High-Potential Enterprise

Your company has a strong foundation and significant upside potential. Several enterprise value drivers may still be underdeveloped, limiting valuation and growth opportunities.

4

60–75 – Enterprise Value Leader

Your company demonstrates many of the characteristics commonly associated with highly attractive acquisition and investment targets. The primary opportunity is acceleration, international expansion, and maximizing valuation potential.

 The CEO Question: If a strategic buyer reviewed your company tomorrow, would they see a business that generates revenue – or a business they would actively want to acquire? The difference often represents millions of dollars in enterprise value.

Global Enterprise Acceleration Consortium (GEAC)

Transforming Established SMEs into Internationally Positioned Acquisition-Ready Enterprises

Unlocking the Hidden Value Trapped Inside Successful Companies.