



GEAC

Global Enterprise Acceleration Consortium
Unlocking Hidden Value in Successful Companies

**Global Enterprise Acceleration
Consortium**

CEO Reality Check

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CEO Reality Check™

Which Growth Model Creates the Greatest Enterprise Value?



Hire a Consultant



Hire a Sales
Executive



Hire a Fractional
Executive



Grow Internally



The GEAC
Approach

The question is not: 'Which option costs less?'

The question is: 'Which option is most likely to increase the value of my company?'

Comparative Analysis: Growth Model Options

Evaluation Criteria	Traditional Consultant	Senior Sales Executive	Fractional Executive	Internal Team Only	GEAC
Focus on Enterprise Value	Limited	No	Partial	Limited	Primary Focus
Revenue Growth	Moderate	Strong	Moderate	Moderate	Strong
International Expansion	Limited	Limited	Moderate	Limited	Core Capability
Strategic Partnerships	Limited	Limited	Moderate	Limited	Core Capability
Joint Ventures & Alliances	Rare	No	Limited	Rare	Core Capability
Technology Transfer	Rare	No	Rare	Rare	Core Capability
Access to International Markets	Limited	Limited	Moderate	Limited	Extensive
Government & Institutional Relationships	Rare	No	Limited	Limited	Available Through Network
Acquisition Readiness	Rare	No	Limited	Rare	Core Capability
Investor & Capital Access	Limited	No	Moderate	Rare	Strategic Capability
Cross-Border Business Development	Rare	Limited	Limited	Limited	Primary Focus
Multiple Industry Experience	Varies	Limited	Moderate	Limited	25+ Countries / 20+ Industries
Mergers & Acquisitions Perspective	Rare	No	Limited	No	Integrated Approach
Compensation Alignment with Results	Rare	No	Moderate	N/A	High

The Cost Comparison

Option 1: Senior Sales Executive

Item	Annual Cost
Base Salary	USD 120,000 – 200,000
Benefits & Taxes	USD 20,000 – 40,000
Travel & Expenses	USD 10,000 – 30,000
Recruiting & Onboarding	USD 10,000 – 25,000
Total Annual Cost	USD 160,000 – 295,000+

Primary Objective: Generate sales.

Option 2: Fractional Executive

Typical Cost: USD 60,000 – 180,000+ annually

Primary Objective: Provide strategic oversight within a defined function.

Option 3: Traditional Consultants

Typical Cost: USD 25,000 – 250,000+ annually

Primary Objective: Provide recommendations and reports. Implementation often remains the responsibility of the company.

Option 4: Engage GEAC

Typical Cost: USD 42,000 – 150,000 annually depending upon company size and engagement scope.

Primary Objective: Increase enterprise value through:

- Revenue acceleration
- International expansion
- Strategic partnerships
- Joint ventures
- Technology integration
- Capital access
- Enterprise positioning
- Acquisition readiness

The GEAC Difference

What Others Do

- Most professionals are hired to **perform a function**
- Most employees focus on **operational responsibilities**
- Most advisors operate within a **single discipline**

What GEAC Does

- GEAC is engaged to **produce an outcome**
- GEAC focuses on **enterprise value creation**
- GEAC integrates **multiple disciplines simultaneously**



Global Business Development



Strategic Partnerships



Technology Transfer



Commercialization



International Expansion



Capital Access



Acquisition Readiness



Enterprise Positioning

A Simple Question for Every CEO

Imagine two companies. Both generate USD 5 million in annual revenue.

Company A

Continues operating exactly as it does today.

\$5-7M

Estimated Enterprise Value

Operating without strategic transformation

A USD 5 million company becoming a USD 20 million acquisition target within three years is not a miracle. It is a process.

Most entrepreneurs build companies. Very few systematically build companies that strategic buyers want to acquire.

GEAC exists to bridge that gap.

Company B — Over the Next Three Years:

- Expands internationally
- Forms strategic partnerships
- Integrates new technologies
- Diversifies revenue streams
- Strengthens management systems
- Enhances market positioning
- Becomes acquisition-ready

\$15-25M+

Estimated Enterprise Value

After GEAC transformation



Global Enterprise Acceleration Consortium (GEAC)

Transforming Established SMEs into Internationally Positioned Acquisition-Ready Enterprises

Unlocking the hidden value trapped inside successful companies.

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